

F O O D
M E D I A
C L U B



A U S T R A L I A I N C .

UPDATE Advertising Ratecard

ADVERTISING OPTIONS & SPECIFICATIONS

Sixteenth page:	44.5mm wide x 59mm deep	\$125 + gst
Eighth page vertical:	44.5mm wide x 122mm deep	\$250 + gst
Eighth page horizontal:	93.5mm wide x 59mm deep	\$250 + gst
Quarter page:	93.5mm wide x 122mm deep	\$500 + gst

Preference given to 6 issue bookings.

Compatible software:

Finished art electronic files only in the following formats:

QuarkXpress, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat (PDF files)

Delivery of material by disc to:

Food Media Club Australia

4 Henley Street

Lane Cove NSW 2066

(02) 9427 4810

By email to: secretariat@foodmediacub.com.au

Material Deadline mid month, the month prior to cover date.

Cover Dates: February/March, April/May, June/July, August/September, October/November & December/January.

Acceptance of all advertising for publication is subject to approval
by the Food Media Club Australia Executive Committee.